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Journalism and Multi-culture

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Korea is now rapidly changing into a multicultural society. Skin color, language, and difference of culture should not be a target for discrimination. They are not the matter of superiority or inferiority, but that of difference. Nevertheless, people in our society still hold prejudice and discrimination against those who are different from us.

In this regards, since 2009, Dong-A Ilbo has been running projects related to the multiculturalizing Korea under the slogan, 'Different but Altogether – Global Korea, Multi-culture is strength'.

Dong-A Ilbo has planned a year-round series of total forty episodes in 2009. This series introduced diverse cultural aspects of Korea from cultural conflicts and discrimination, to efforts to cope with cultural diversification, difficulties and dreams of people in multicultural environments. In 2010, Dong-A Ilbo established the 'Dong-A Prize for Cultural Diversity' in association with LG and carried out a survey on multi-culture related public opinion in collaboration with the Presidential Council on Nation Branding, the Ministry of Gender Equality and Family. The Prize was established to honor those who have devoted to realizing healthy multiculturalism and inspiring people to become more interested in this cultural diversity of our society. In 2011, Dong-A Ilbo is focusing on examining policies on multiculturalism in different sectors of our society.

One of the important roles of journalism is to inform the public about the value of cultural diversity and suggest a way for peaceful co-existence. Accordingly, Dong-A Ilbo is working to lead on this social responsibility for this century.