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Role of Journalism in the International Cultural Exchange: Experience of Kazakhstan

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Kazakhstan, officially the Republic of Kazakhstan, is a transcontinental country located in Central Asia and Eastern Europe. Ranked as the ninth largest country in the world, it is also the largest landlocked country on the planet. For the years there has been a huge process of the cultural exchange in the territory of modern-day Kazakhstan. First, it was the nomadic tribes who helped to keep the traditions. Then the people of this land faced the influence of Russian Empire and the USSR. As the nomadic tribe in the beginning, and as a part of the Soviet Union, Kazakh nation got used to live among different nationalities and traditions. The process of the international cultural exchange is not something new for the country. Kazakhstan is ethnically and culturally diverse, in part due to mass deportations of many ethnic groups to the country during Stalin's rule.

The main goal of my presentation is to show that the international cultural exchange had and has a big role in building the independent Kazakhstan.

As the result of my feature material (TV-story), it is necessary for our society to understand that the process of International cooperation, especially in cultural aspect, is one of the fastest ways for development. Because we need to understand each other, before starting to discuss some projects and before signing some deals. As a TV-journalist, I tried to make a story more modern and more understandable for each audience. As a result of these features, I expect a positive influence among youngsters. I believe that with international cooperation in a cultural aspect, people can get closer and the countries can develop to a higher level.

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