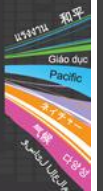


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2011 Asia-Pacific Forum on Mass Media
and Education for International Understanding



Media and Climate Change in Cambodia

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The presentation discusses about the challenge of Cambodian journalists in covering news on climate change. It is a new topic for them so they need some more time and investment to strengthen their capacity for better coverage of that topic in the future.

In the country where there are approximately 14 million people, there are around 500 printing media outlets, 70 electronic broadcasting stations, and some online publications. Yet climate change is not an interesting topic for them yet. There are not many journalists are interested in covering issues such as energy and its challenges, climate change, agriculture, and impact from climate change, Mekong Development projects, industry, and its environmental impact. Most of the Cambodian journalists have hesitated to write about this topic because they think that it is a hard assignment. Therefore, the presentation will explain some difficulties that they have faced. Climate change and environment is a new topic for Cambodian journalists.

This presentation further explains the popularity of the environment and climate change in the Cambodia's publications compared to other topics such as crime, politics, trade, and so on, at this moment and for the future of the topic.